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Referral Contact Information
Mary Lou McCloud
585-263-2690 x1182
mmcloud@rochesterrehab.org



1357 University Avenue
Rochester, New York 14607

Strengthening Working Families Initiative



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Mary Lou McCloud
585-263-2690 x1182
mmcloud@rochesterrehab.org

www.RochesterRehab.org

Strengthening Working Families Initiative

Rochester Rehabilitation Center offers programming in partnership with area employers, businesses, education and training institutions, and community organizations to create access to living-wage jobs, and support career advancement in high-demand industries for parents with dependent children at home. Job training, job placement, career advancement, and benefits management are all a part of this initiative.

The Strengthening Working Families Initiative (SWFI) provides low- to middle-skilled parents opportunities to advance in their careers in high-growth or in high-demand

industries – including health care, advanced manufacturing, and information technology – while addressing barriers related to accessing training and employment faced by those with child care responsibilities.

Services Available:

- Family-Based Service Navigation
- Career Planning and Vocational Assessments
- Support Services and Connections to Community Resources
- Public Benefits Advocacy and Supports
- Job Placement and Job Coaching
- Financial Assistance for Career Related Certifications and Uniforms
- Linkages to Short-term Certificate Training Programs
- Linkages to Affordable and Safe Child Care
- Financial Assistance for Short-term Child Care Stipends while attending training
- Transportation Assistance



Who Qualifies

Adults 18 years and older who are the primary caregivers of one or more children under the age of 13 (or children 14 years and older with a disability) who wish to increase skills through short-term training related to career advancement in the following industries: health care, advanced manufacturing, and information technology. Must be willing to develop a career plan and be motivated to actively work on goals.

Key Partners

Action for a Better Community and the Child Care Council, Inc.

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